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GERARD PIREGAUX MEETING OF MINDS

A rare and exclusive fusion of horological and automotive craftsmanship, the Neo Bridges Aston Martin Edition draws inspiration from the marque's next generation of sportscars

Since the partnership between Aston Martin and Girard-Perregaux began in 2021, the timepieces the brands have produced together have been nothing short of extraordinary – and the Neo Bridges Aston Martin Edition is no exception. This artfully crafted watch embodies the brands' shared design perspective: a reverence for heritage, teamed with a passion for innovation.

When two luxury luminaries with 300 years of combined history come together to collaborate, it's no surprise that the result is show-stopping as well as game-changing; an exhilarating blend of tradition and revolution. As part of the Bridges collection, the Neo Bridges Aston Martin Edition features Girard-Perregaux's classic motif – originally created in 1867, when Constant Girard sketched a pocket-watch design featuring three parallel bridges. The bridges that arc across this Edition's watch face

are, naturally, finished in Aston Martin's signature 'British racing green'. Framed by a 45mm titanium case, the stunning automatic timepiece features an inverted dial design that reveals the watch's inner workings – the gear train, barrel and micro-rotor – to exquisite effect. It was the Aston Martin DB12's exposed brakes, showcased through its spoked wheels, that inspired the idea.

In fact, the influence of Aston Martin's iconic Super Tourer is clear in so many details of the Neo Bridges Aston Martin Edition. It's there in the sculpted curves, the sharp lines – and the fact that every element of the timepiece is fine-tuned for optimal performance. And with only 250 watches available worldwide, the Neo Bridges Aston Martin Edition is destined to become an instant classic too – as well as a covetable collectible.



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