



W Punta Cana

Redefining All-Inclusive Luxury in the Dominican Republic

by Parm Parmar

A bold new chapter in Caribbean luxury, where cutting-edge design meets barefoot indulgence — and “all-inclusive” takes on an entirely new meaning.

The W Hotels brand has long been synonymous with modern luxury, exclusivity, and playful sophistication. Known for its striking architecture, vibrant energy, and fashion-forward design, each W property captures the essence of contemporary travel. Now, that signature spirit arrives in the Dominican Republic with *W Punta Cana* — the brand’s first adults-only, all-inclusive resort.

This new opening redefines what it means to go all-inclusive. Gone are the buffet lines and standard dining experiences. In their place: mixologist-crafted cocktails, premium wines, and chef-driven cuisine designed for those who crave something extraordinary. Spa rituals, curated entertainment, and design-driven spaces elevate the stay from indulgent to unforgettable.

From the moment guests arrive, *W Punta Cana* sets a new tone for tropical glamour. A sweeping, circular canopy of slender white



beams welcomes visitors into a modern, open-air lobby, framed by lush greenery. Canopied wooden walkways wind their way toward the pools, restaurants, and beach, blending architecture and nature into a seamless experience.

Dominican Republic President Luis Abinader and partners from MAC Hotels, Grupo Puntacana, and Marriott International attended the resort’s grand opening. As the first of its kind in the country, *W Punta Cana* signals the next evolution for the luxury landscape.

Sleek Suites and Peaceful Luxury

Guest rooms at *W Punta Cana* strike a perfect balance between serenity and statement. Every suite feels open, contemporary, and refreshingly minimal. Ground-floor swim-out suites invite guests to slip straight into the water from their terrace — cocktail in hand, of course.

Inside, crisp white linens crown king-size beds set against textured stone or brick accent walls. Large-format marble or stone flooring cools the space, while integrated wood lighting and stylish pendant fixtures create a warm, modern glow. Floor-to-ceiling curtains reveal private patios or pools, inviting natural light and green spaces.

Thoughtful touches — from a daily-restocked minibar and espresso machine to a flat-screen TV and beautiful décor — make each room feel both luxurious and livable private haven.

Dining at *W Punta Cana* is a culinary adventure. The resort features 12 restaurants, bars, and lounges — each with its own personality. *Outpost Café* serves locally roasted Dominican coffee, fresh pastries, and light bites in a lively market-style setting. *Scena*, the resort’s signature restaurant, reimagines Caribbean and Dominican cuisine through an artistic, chef-driven lens, where each course is a culinary masterpiece.

The cocktail scene is equally captivating. Five distinct bars, each offering six signature drinks, celebrate craftsmanship and flavour. *Satsuma Rooftop* delivers panoramic sunset views and a raw bar; the *Noodle Bar* satisfies cravings for Pan-Asian street fare; and *Taman Beach Club* blends seaside ambiance with golden-hour cocktails and a sunset dining menu. Beer lovers can unwind at *The Taproom*, while *33 1/3 Speakeasy* sets the mood for late-night lounging with vinyl records and inventive mixology. Reservations are a must at the restaurants.

Pools, Sunsets, and Spa Escapes

Anchoring the property is the *WET Deck*, home to an 80-meter infinity pool overlooking 400 meters of pristine beachfront — the resort’s vibrant social heart. Those seeking tranquillity will find it at the *Chill Pool*, a serene hideaway complete with plush loungers and a swim-up bar.

At the *Away Spa*, rejuvenation takes center stage. Guests can indulge in hydrotherapy rituals or signature treatments designed to restore balance and calm. It’s a sanctuary where guests can unwind in the steam room, Himalayan salt room, sauna, or the striking indoor pool.

W Punta Cana hits the sweet spot of modern luxury — bold, design-forward, and blissfully adults-only. As the first-ever W all-inclusive, it swaps buffets for chef-driven dining, crowds for calm, and cocktails for art. Every detail, from its sleek suites to its vibrant culinary scene, feels fresh and intentional. Best of all, there are no additional fees, except for the use of spa services. ■

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