

Janine Clements – Beauty Copy Samples

Sample 1: Product-Focused Digital Ad Copy

A lightweight, glow-boosting serum designed for real skin and real routines. Powered by hyaluronic acid and vitamin C, this fast-absorbing formula delivers instant hydration while helping skin look brighter over time. No stickiness. No heavy fragrance. Just fresh, healthy-looking skin—morning to night.

Sample 2: Service-Led Beauty Article Intro

Finding a moisturizer that actually works can feel overwhelming—especially with so many promises on the shelf. The best formulas do more than hydrate; they support your skin barrier, layer well under makeup, and feel good every time you use them. Here’s what to look for, according to dermatologists and beauty editors who’ve tested them all.

Sample 3: Social & Digital Campaign Copy

Good skin days, bottled. This everyday essential is made for busy mornings, makeup-free faces, and everything in between. Think effortless glow, skin-first ingredients, and results you can see—without a 10-step routine.

Sample 4: Editorial-to-Commerce Bridge Copy

The best beauty products earn their place in your routine. These editor-tested favorites stand out for their performance, thoughtful formulas, and ability to deliver visible results—whether you’re targeting dryness, dullness, or sensitivity.