

[Subscribe](#)[Advertiser Disclosure](#)

We independently select all products and services. If you click through links we provide, we may earn a commission. [Learn More.](#)

ADVISOR INVESTING OUR PICK OF THE BEST CHEAP STOCKS

# Our Pick Of The Best Cheap Stocks Of 2025

Audited & Verified: Sep 1, 2025, 1:57pm



Written By **Prashant Mehra**  
Senior Staff Writer

& 1 other

Editorial note: Forbes Advisor Australia may earn revenue from this story in the manner disclosed [here](#). Read our [advice disclaimer here](#).

[Read More](#)

**Show Summary**

## Best Cheap Stocks To Buy

*Note: The below list represents a selection of our top category picks, as chosen by Forbes Advisor Australia's editors and journalists. The information provided is purely factual and is not intended to imply any recommendation, opinion, or advice about a financial product. Not every product or provider in the marketplace has been reviewed, and the list below is not intended to be exhaustive nor replace your own research or independent financial advice.*

Subscribe

Provider ▾
Available Devices ▾
Filter
Sort: Default ▾

3 of 3 results

AU Trading Fee ⓘ ⚙	US Trading Fee ⓘ ⚙	Available products
<b>eToro</b>		
US\$2	US\$2	ASX shares, Global shares, US shares, ETFs
<a href="#">GO TO SITE</a>		
Trade stocks, commodities and currencies from the one account and get access to social trading.		
<b>Moomoo Share Trading</b>		
\$3	US\$0.99	ASX shares, Global shares, Options trading, US shares, ETFs
<a href="#">GO TO SITE</a>		
Trade US, Asian and CHESs-sponsored ASX stocks and get access to social trading.		
<b>Webull</b>		
\$1.00	US\$1.00	ASX shares, Global shares, Options trading, US shares, ETFs, Cryptocurrencies
<a href="#">GO TO SITE</a>		
Trade over 3,300 Australian and US ETFs with \$0 brokerage.		

[LOAD MORE](#)

1 - 3 of 3

[Subscribe](#)

## QBE Insurance Group



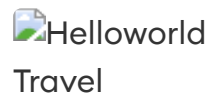
QBE  
Insurance Group

1-year EPS	51.4%
------------	-------

12-month share performance	33%
----------------------------	-----

[Why We Picked It](#)

## Helloworld Travel



1-year EPS	4.9%
------------	------

12-month share performance	-9.7%
----------------------------	-------

[Why We Picked It](#)

## G8 Education



1-year EPS	25.6%
------------	-------

[Subscribe](#)[Why We Picked It](#)


## GQG Partners

 GQG Partners

1-year EPS	<b>67.9%</b>
12-month share performance	<b>-36.8%</b>

[Why We Picked It](#)

## Endeavour Group

 Endeavour  
Group

1-year EPS	<b>2%</b>
12-month share performance	<b>-25.6%</b>

[Why We Picked It](#)

## Interparfums Inc.

 Interparfums  
Inc.

[Subscribe](#)

12-month share performance

**-6.5%**[Why We Picked It](#)

## Thermo Fisher Scientific

 Thermo Fisher Scientific

1-year EPS

**7.0%**

12-month share performance

**-20%**[Why We Picked It](#)

## Adobe Inc.

 Adobe Inc.

1-year EPS

**4.6%**

12-month share performance

**-37.2%**[Why We Picked It](#)

## Geely Automobile Holdings

[Subscribe](#)

### Holdings

1-year EPS	<b>219.6%</b>
12-month share performance	<b>123.7%</b>

[Why We Picked It](#)

## CNOOC Ltd



1-year EPS	<b>11.5%</b>
12-month share performance	<b>-9.5%</b>

[Why We Picked It](#)

## Our Methodology

To come up with our top picks of cheap stocks, our editorial team looked at a range of factors including:

- Traded on major exchanges like the ASX, NYSE, NASDAQ, FTSE or HKSE

- Sustained profitability over the last three years.

- A recent price drop, with the stock trading at least 10% below its 52-week high.

- Valuation lagging its peers or sector, with a price/earnings ratio capped at 30 to eliminate stocks at extreme valuations.

- Sector diversity, with the selected stocks representing a range of sectors

- Analysts' forecasts.

Of course, the presence of these metrics is no guarantee of future growth. Investing is replete with risks that can be mitigated or managed but never eliminated entirely.

[Subscribe](#)

While major indices like the S&P 500 and Nasdaq have seen strong gains in recent times, not all sectors or regions have participated equally in the rally. The divergence has created fertile ground for bargain hunting, especially in markets or industries that have lagged due to cyclical pressures, geopolitical concerns, or temporary earnings setbacks.

Cheap stocks—also referred to as undervalued stocks—are shares that trade at a price lower than their intrinsic value based on financial metrics such as earnings, book value, or cash flow. These stocks may be overlooked by the broader market due to temporary declines, sector-wide pessimism, or macroeconomic headwinds.

Importantly, cheap doesn't mean low quality. Many undervalued stocks belong to companies with solid balance sheets, competitive advantages, or turnaround potential. For canny investors, they can present opportunities to buy into fundamentally sound companies at a discount, with the potential for strong long-term returns.

They can also help diversify a portfolio away from momentum-driven sectors and into areas where growth may be underappreciated or just beginning to emerge.

---

## How To Find Cheap Stocks

The simplest way to identify undervalued stocks is by setting clear criteria—such as low Price to Earnings or Price to Book Value ratios, strong earnings growth, or healthy balance sheets— and applying them through a stock screener.

These tools let you filter thousands of stocks across the ASX and global exchanges, helping you home in on companies that meet your value-focused strategy. Free and paid screeners are available, catering to all levels of investor experience.

Once you've chosen a screener, input metrics that reflect your definition of value. Look beyond low share prices and focus on financial strength, consistent performance, and growth potential. The goal is to find stocks trading below their intrinsic value—not just those that look cheap on the surface.

“The market uses the multiples as the simplest way to work out if something is ‘cheap’ or ‘expensive,’” says Morningstar Australia equities strategist Lochlan Hallaway.

He says every investor has their own way of determining whether something is cheap or expensive. For example, someone focused on technical analysis would look at the price chart or moving averages, while another investor would consider various financial metrics based on fundamental analysis. Others might be contrarian.

“One thing we've seen recently is that there has been quite a bit of ‘dip buying’ amongst retail investors. That would suggest that investors don't necessarily think that falling prices are a sign that something is wrong,” he said.

---

## Where To Buy Cheap Stocks?

Australian investors can access both ASX-listed and international stocks—like those on the US exchanges—via online trading platforms and brokers. To get started, simply choose a platform that offers global market access, complete the identity verification process, fund your account, and begin investing.

If you're working with a smaller portfolio, consider fractional investing to buy portions of high-priced stocks, or explore ETFs for diversified exposure at a lower cost. Always keep in mind that markets can be volatile, so it's

---

## Frequently Asked Questions (FAQs)

**What does “cheap stocks” really mean?**

**Is it risky to invest in cheap stocks?**

**Are ETFs a good alternative to buying individual stocks?**

---

## Guides To Investing

[Best Dividend Stocks On The ASX](#)

[Best Share Trading Platforms](#)

[Best Investment Trading Apps](#)

The information provided by Forbes Advisor is general in nature and for educational purposes only. Any information provided does not consider the personal financial circumstances of readers, such as individual objectives, financial situation or needs. Forbes Advisor does not provide financial product advice and the information we provide is not intended to replace or be relied upon as independent financial advice. Your financial situation is unique and the products and services we review may not be right for your circumstances. Forbes Advisor encourages readers to seek independent expert advice from an authorised financial adviser in relation to their own financial circumstances and investments before making any financial decisions.

We do not offer financial advice, advisory or brokerage services, nor do we recommend or advise individuals to buy or sell particular stocks or securities. Performance information may have changed since the time of publication. Past performance is not indicative of future results. Forbes Advisor provides an information service. It is not a product issuer or provider. In giving you information about financial or credit products, Forbes Advisor is not making any suggestion or recommendation to you about a particular product. It is important to check any product information directly with the provider. Consider the Product Disclosure Statement (PDS), Target Market Determination (TMD) and other applicable product documentation before making a decision to purchase, acquire, invest in or apply for a financial or credit product. Contact the product issuer directly for a copy of the PDS, TMD and other documentation. Forbes Advisor adheres to strict editorial integrity standards. To the best of our knowledge, all content is accurate as of the date posted, though offers contained herein may no longer be available. The opinions expressed are the author's alone and have not been provided, approved or otherwise endorsed by our partners. For more information, read our Advice Disclaimer [here](#).

### **Prashant Mehra**

Senior Staff Writer

---

Prashant Mehra is a Senior Staff Writer for Forbes Advisor Australia based in Sydney. He has more than 20 years of international experience covering financial news, including with

---

# Forbes

© 2025 Forbes Media LLC. All Rights Reserved.

---

[AdChoices](#)

[Privacy Statement](#)

[Do Not Sell or Share My Personal Information](#)

[Limit the Use of My Sensitive Personal Information](#)

[Privacy Preferences](#)

[Digital Terms of Sale](#)

[Terms of Service](#)

[Contact Us](#)

[Send Us Feedback](#)

[Report a Security Issue](#)

[Jobs At Forbes](#)

[Reprints & Permissions](#)

[Forbes Press Room](#)

[Advertise](#)