



Why leadership training is the #1 focus for hospitality pros

Did you know that in our recent survey, over 52% of HR and L&D managers in the hospitality industry named leadership training their top priority for 2024? In a field with a notoriously high employee turnover rate of 73.8% annually, it's clear that developing strong, motivated teams is a must.

But there's more! Our research found that boosting employee engagement, prioritising career development, and reducing turnover are also high on the agenda for HR teams. This holistic approach shows that hospitality businesses are thinking ahead — creating growth-focused, people-first environments that benefit both employees and customers.

We're excited to share more insights like these from our latest research on employee training priorities in hospitality.

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