

November 17, 2022

Email Subject: Want water out of thin air? Watergen WORKS!

Dear [Journalist's Name],

Did you know that less than 2.5% of the world's water is drinkable? With an ever-changing climate, and pollution putting our resources at risk, how will humanity survive?

Introducing [Watergen](#), an Atmospheric Water Generator (AWG) that uses their exclusive patented [GENius technology](#) in order to make water out of thin air. Watergen's domestic model—known as the Genny—works by pulling air into its system. It then goes on to purify the air and put it through a condensation process. Condensed droplets are then turned into pure, fresh water, which is released into the machine's reservoir. From this point, Watergen's water supply is available for drinking or household use.

From [Costa Rica](#), to [India](#), and beyond—Watergen is an eco-friendly solution to water scarcity that is making a difference to people all over the globe.

Would you like to learn and share more about this life-saving innovation with your readers? If so, Mr. Gal Zohar, Watergen's Co-CEO, is available for interview opportunities until December 9, 2022. Please feel free to reach out to me via the email address below in order to arrange an appointment.

Thank you for your time.

Sincerely,

Claire Francis

[Email Signature – Contains contact information]