



Chiekwe Onyinye Bridget.

Brand and Marketing Communication Strategist.

Skills: Copywriting, Content/Communication Strategy, Creative ideation, Content development,

Brand and Marketing Communication Portfolio

Your Wallet, Your Savings:
DrugStoc Wallet is a piggy bank for your business. Start a special savings for your practice in your DrugStoc Wallet. Enjoy discounts on products when you save up to your set target monthly.

Start a private Drug Revolving Fund:
Continuously return revenue generated from sales straight into your Wallet and use it to constantly replenish your stock.

Customers can pay directly into your Wallet via POS transactions:
This eliminates the need for a separate bank account and helps you streamline your revenue.

Need urgent cash?
Transfer funds from your DrugStoc Wallet into any bank account.

Enjoy zero interest and 100% complete transparency:
We bear the risks so that you enjoy and utilize all your profits.

Flexible payment:
You are allowed to pay back in instalments to avoid pressure on your business.



Discover Newer Levels of Control

Inventory management should not stress you. pillometer is an easy-to-use Inventory Management Unit for New and Existing Pharmacies.



What you will get

Complete Hardware and Software unit. Easily transferable between pharmacies.

Simple to set up and smooth to operate.

Own your Pillometer on your own. Eliminate costly and unreliable third party services.

Barcode scanner and printer for your convenience.

Access to over 7000+ product names and images for express ordering and e-commerce.

Ability to manage existing pharmacy or open a new branch with no need for a separate inventory system to worry about.

Real-time inventory no longer a headache.

DrugStoc Ecommerce

Shop Safely. Spend Wisely
DrugStoc Ecommerce is the safest marketplace for practice professionals at the best prices.



A new way to retain clients

Rather than tell your clients that you don't have the product, deliver it to them. Be the most reliable pharmacy with the most customers coming.

Collaborate with your team

Create an account for your business. Set up multiple users, an account and assign specific roles to them.

Update permissions

You are in control of activities on your account. Update the information you want specific employees to see.

Eliminate repetitive tasks

Alternative brand recommendation to avoid out-of-stock substitutions. Easy reordering system so you order instantly. Pay on the fly from your DrugStoc account.



Technical Copywriting (DrugStoc Product Flyers)

DrugStoc Pay

Fill Your Wallet, Expand Your Business

DrugStoc Pay is The Safest Way to Expand Your Pharmacy. 100% Risk-Free

Get qualified to access supplier's credit from DrugStoc. Procure pharmaceuticals and say goodbye to empty shelves.

How it works

Request for credit and we transfer funds into your DrugStoc Wallet to order pharmaceuticals and restock empty shelves.

Your Wallet, Your Savings:

Send idle cash to your Wallet; DrugStoc Wallet is a piggy bank for your business. Enjoy discounts on products when you save up your set target monthly.

Start a private Drug Revolving Fund:

Return revenue generated from the sale of drugs straight into your Wallet and use it to replenish drug stock.

Customers can now pay directly into your Wallet via POS:

This eliminates unnecessary movement of funds and helps you streamline your revenue.

Need urgent 200k?

Transfer funds from your wallet into any bank account.

Interest free credit:

Zero interest, complete transparency. We bear the risks so that you enjoy and utilize all your profits.

Flexible payment:

You are allowed to pay back in instalments to avoid pressure on your business.



Discover Newer Levels of Control

Inventory management should not stress you. Pillometer is an easy-to-use Inventory Management Unit for New and Existing Pharmacies.



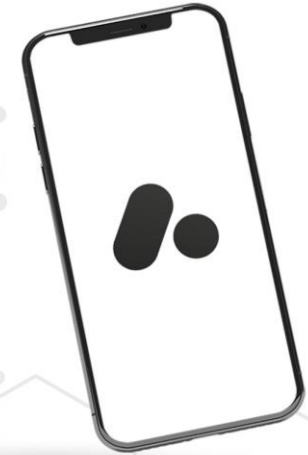
what you will get

- Portable Hardware and Software unit. Easily transferable between locations.
- Quick to set up and smooth to operate.
- Set up Pillometer on your own. Eliminate costly and unreliable third parties
- Inbuilt barcode scanner and printer for your convenience.
- Loaded with over 7000+ product names and images for express inventory and Ecommerce.
- Break the rules: Start your pharmacy or open a new branch with no hassle. Inventory setup is one less thing to worry about.
- With Pillometer, you are in complete control of your inventory no matter the size.
- Backup power saver to keep business up and running.
- Hardware + Preinstalled software Inbuilt Barcode Scanner and Printer 7000+ products with images for your ecommerce.

Access by DrugStoc

Give online patients complete healthcare

Finally, online patients can access complete healthcare for faster recovery.



Access improves digital healthcare and supports telemedicine practice in Nigeria.

Scan this to join.

- **Access by DrugStoc** enables Licensed Healthcare Providers to process and deliver online prescriptions faster.
- Online patients will never have to wait for their medications again.

Scale Your Practice

Join Other Pharmacies Advancing With Telemedicine
Boost daily sales by delivering online prescriptions and orders made via Access

- Expand your customer base
- Help online patients achieve faster recovery and improved quality of life.
- Enjoy huge benefits of being in the Access community
- Sign up as a community member via access.drugstoc.com

Salonpas



For instant and long lasting relief of:

Neck pain or neck stiffness

Stiff and sore shoulders

Lower or upper backache

Muscle strain or sprain

Joint or Arthritic Pain

Muscle stiffness

Marketed and distributed by:
DrugStoc Ehub Limited.
29, Taiwo street, Ojota, Lagos

Manufactured by:
Hisamitsu International Limited



CALL **01 700 5571**

SCAN TO VISIT WEBSITE

Salonpas

Pain Relief Patch and Spray

Fast absorbing pain relief
for the performance-driven

OTC topical analgesics
in patch category*

**WORLD'S
BRAND No. 1**



Jet Spray

- Cool and powerful bursts of active ingredients
- Anti-drip nozzle for concentrated spray
- Non-greasy
- Suitable for before and after sports



Patch

- Active ingredients delivered directly to pain site
- Long-lasting pain relief
- Easy to apply
- No contact with hands or clothes
- Ultra-thin, flexible and stretchable

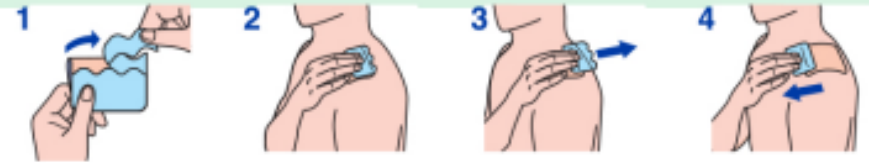
PRP-10



PRP-5



How to use Salonpas pain relief patch PRP 5:



1. Bend the plaster and detach the centre part of the film.
2. Apply the adhesive part directly on the affected area
3. Slide the film backwards.
4. Slide the other film forward.

How to use Salonpas pain relief patch PRP 10

- Slide out one patch.
- Apply directly on the affected area.

- Only use one patch at a time.

- A single patch could be applied for up to 12 hours.

- If pain occurs again 8 to 12 hours after applying the first patch, a second patch could be applied. Remove the first patch before applying a new patch.

- Salonpas® Pain Relief Patch is suitable for adults and should not be used by children and adolescents under 18 years of age





Building the Largest Healthcare Tech Infrastructure for the Next 1 billion Africans

Democratizing access to life-saving medicines

Who we are

The largest technology-driven pharmaceutical distribution platform in Africa.

DrugStoc is a technology-driven pharmaceutical supply chain company that is eradicating counterfeit drugs and providing affordable and easy access to genuine medication.

We are raising the standard of the pharmacy supply chain across Africa.

Our solutions unlock access to life-saving medications and guarantee positive health outcomes for millions of Africans who seek sound healthcare daily.

Our Mission

To Empower Healthcare Providers Towards A Healthier Africa.

What we do

DrugStoc is creating sustainable healthtech infrastructure for the next 1 billion Africans. Transforming millions of lives daily.

With unmatched supply chain technology, effective inventory financing and inventory management solutions, and a deep understanding of the unmet health needs in Africa, our tech ecosystem guarantees that healthcare providers have uninterrupted access to life-saving medications to cater to their growing communities.

Our Vision

To Revolutionize The Way Healthcare Providers Interface With The Pharmaceutical Market.



22M+



2M+

Patients protected from



4000+

Healthcare providers



7000+

SKUs of genuine medicines

Some of our Solutions

Pillometer

Powerful Inventory Management Solution for Pharmacies.

Pillometer is a ready-made inventory management suite for any inventory size, complete with hardware and software units. Pillometer is cloud-based, allowing online and offline access on mobile and desktop devices.

With Pillometer, healthcare providers across Africa can monitor their entire inventory, predict the medication needs of their communities, and avoid stock-outs.



DrugStoc E-commerce

Seamless Ordering, Unlimited Medicine Access

Medicine sourcing in Africa can be chaotic. DrugStoc E-commerce helps healthcare providers access essential and life-saving pharmaceuticals at the touch of a button via mobile and web applications.

With DrugStoc E-commerce, we deliver life-saving medications to the last mile, including hard-to-reach areas. Our supply chain is end-to-end traceable and trackable and our ultra-modern cold-chain logistics system is revolutionizing the storage and distribution of vaccines and other biologicals in Africa.



DrugStoc Pay

Leading Secure and Effortless Transactions

DrugStoc Pay is a digital wallet system and payment solution that automates inventory financing for healthcare providers across Africa, offering flexible payment options.

With DrugStoc Pay, healthcare providers enjoy uninterrupted inventory financing to continuously meet healthcare demands and cater to the medication needs of their growing communities.



Achievements

- Winner, Visa Everywhere Initiative, CEMEA region 2023.
- Selected for the 2023 Pan-African Home-Grown Solutions Accelerator for Healthcare Ventures
- Selected for the 2023 UNDP-EU Growth Stage Impact Ventures Program.
- Winner, Nigeria's Technology-driven Distributor Company of the Year 2019 & 2021, 2022

Join us as we the future of Africa's healthcare with DrugStoc. Scan to the barcode explore more



Flyer for Career Fair (DrugStoc)



Driven by Tech.
Powered by People

Join the Leading Pharma Supply Chain Innovators in Africa!

Why Work at DrugStoc?

Innovative Workplace: Experience a world of innovative work where great ideas spring to life.

Continuous Learning and Development: Explore advanced learning opportunities. Achieve continuous personal and professional development.

Supportive Leadership: Grow and thrive with supportive tech leaders who are constantly rooting for you.

Transform Africa's Healthcare with Us: Hop on meaningful projects that matter to you and to the world!

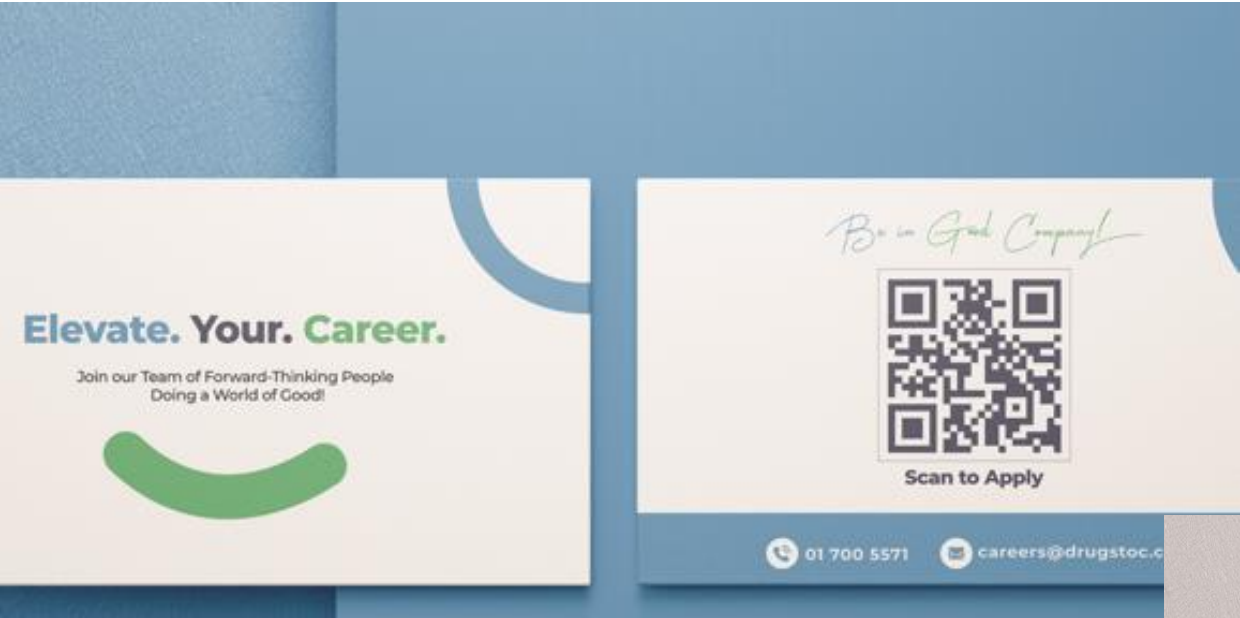
Join Other Agile Thinkers: Sync with young and vibrant team members who are the best at what they do.



CALL
01 700 5571

EMAIL
CAREERS@DRUGSTOC.COM

Contact Cards




Roll up banners (TechCrunch Exhibition, San Francisco)



Creating health solutions that work.
Transforming millions of lives every day.


 22M+ Prescriptions dispensed in 2022	 2M+ Patients protected from counterfeit products daily
 4000+ Healthcare providers trust us	 7000+ SKUs of genuine medicines and medical devices

www.drugstoc.com




DrugStoc is building sustainable healthcare tech infrastructure for the next 1 billion Africans.

Democratizing access to life-saving medicines.



Scan to see the bigger picture



www.drugstoc.com



Elevate. Your. Career

Join a Team
of Trailblazers
and Innovators!



Scan to Apply

DrugStoc is the leading tech-enabled pharmaceutical distribution company in Africa.

With innovative and human-centred tech solutions, we are transforming the health sector and empowering healthcare providers towards a healthier Africa.

CALL
01 700 5571

EMAIL
CAREERS@DRUGSTOC.COM

You are in Great Company!



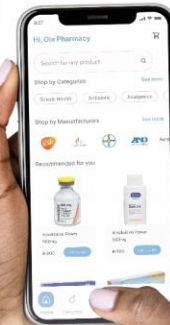
Find All The Pharmaceuticals For Your Pharmacy on DrugStoc Ecommerce

Easy procurement of safe and quality medications.

Eliminate repetitive tasks.

Work more efficiently with your team.

Quick access to rare medications.



Visit app.drugstoc.com

Email Marketing for Mebo Cream

Introducing Mebo: Faster Healing and wound regeneration in Obstetrics Care



- Accelerates healing, prevents infections and reduces pain in postoperative wounds
- Delivers high aesthetic results in cesarean section
- Well tolerated by babies in the treatment of Nipple cracks and guarantees fast breastfeeding resumption without pain.

“Improving therapeutic outcomes of Diabetic foot ulcers and saving legs from the surgeon’s blade”

Introducing Mebo: The Reliable Companion for Diabetics



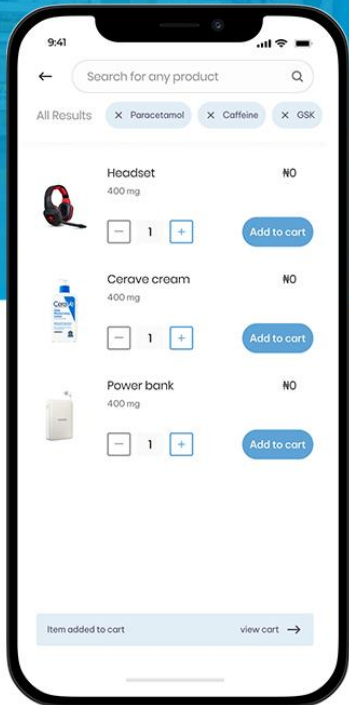
- Promotes complete ulcer healing
- 5x more effective in reducing pain and inflammation
- Prevents infection
- High safety profile
- Accelerates debridement of necrotic tissue and improves patient’s quality of life

Rewards Campaign

JOIN THE SCAVENGER HUNT!



Become a
Co-Innovator with
DrugStoc and Win
Exciting Prizes in the
Scavenger Hunt.



Locate
& Win!

The Hunt is on

Sign up as a co-innovator with DrugStoc and be among the first to locate and win hidden prizes in the various medicine categories on the app

ÈKÓ IGNITES 2.0
PSN-YPG LAGOS 2023 WEEK



You don't need
coding skills to become
a tech chic or tech bro.

Join DrugStoc to co-innovate our next tech solution!

Sign up as a co-innovator with DrugStoc and win exciting prizes in the YPG Week Scavenger Hunt

Register via <https://bit.ly/DrugStoc>



Visit <https://bit.ly/DrugStoc>

Redeem your prizes at the DrugStoc booth in the Opening Ceremony and Pharmfest.

Scan to Join



WhatsApp 08036879999 for more info

Rewards Campaign



DrugStoc

Don't Miss Our End-of-year Rewards Festival and Raffle Draw!

Exciting prizes and discounts for all DrugStoc clients!

Call: **01 700 5571**
Whatsapp: **0803 687 9999**

Ts &

The graphic features a festive background with gold and red Christmas ornaments, a red and white ribbon, a gold reindeer, and green pine branches.

Product Information (Brochure ads)

Challenge the ordinary!
Break every limit!



Introducing the New DrugStoc App!

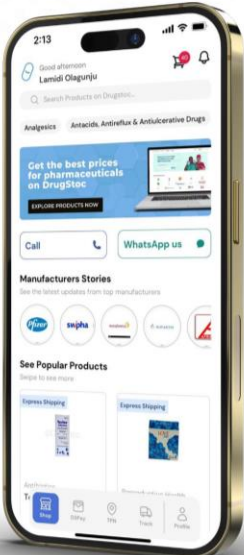
Download now


Download on the  App Store


Available on the  Google Play

Join DrugStoc to redefine Healthcare in Nigeria.

- 1 Save more with best prices and discounts on pharmaceuticals
- 2 Stay informed with regular updates on medical news and events
- 3 Make guided clinical decisions and provide enhanced pharmaceutical care with the ability to confirm drug interactions, side effects and contraindications.
- 4 Quickly identify therapeutic substitutes and alternatives to ensure seamless and individualised patient care.
- 5 Become a premium member and have the opportunity to co-create with DrugStoc on our healthcare innovations



Available on the  Google Play

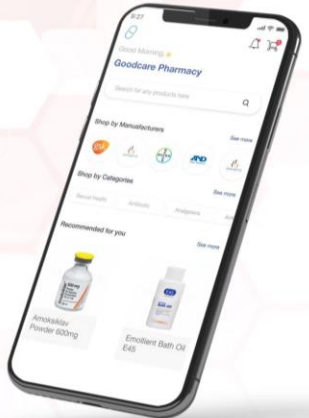
Download on the  App Store

Easily Access a Wide Range of Pharmaceuticals at the Best Prices on the DrugStoc App.

Seamless Ordering, Unlimited Medicine Access

- ✓ 7000+ Genuine Pharmaceuticals, Medical Consumables & Small Medical Devices
- ✓ Specialty Items & Rare Medication.
- ✓ Delivery within 24 hours of ordering
- ✓ Up-to-date Information on Pharmaceuticals, Educational content and marketplace
- ✓ 24/7 Service Delivery
- ✓ ISO 9001-2015 Certified And PCN Certified
- ✓ Dedicated Customer Support

Join thousands of Pharmacists who save time and money with the DrugStoc App.





FOR MORE ENQUIRIES

Call – +234(0)1 7005571

Email – info@drugstoc.com

Web - drugstoc.com

GET IT ON  Google Play

Download on the  App Store

Webinar Strategy & Communication

DRUGSTOC PRESENTS

Leading Trends in
Pharmacy Inventory Management

Driving Operational Efficiency and Customer Retention through Digitisation

**Thursday,
10th August, 2023**

virtual 11:00am

Speaker



Dr Debo Odulana
Chief Innovation Officer,
Evercare Hospital

DrugStoc

DRUGSTOC PRESENTS

Digital Transformation in Healthcare Systems
(A Webinar Series)

Adopting Technology in Nigeria's Primary Healthcare: Are We Prepared?

**Thursday,
21st December,
2023**

3:00pm

virtual

**Ibraheem Abioye**
(MD, MPH, SM, Ph.D.)
Medical Director,
Genentech Inc
Guest Speaker

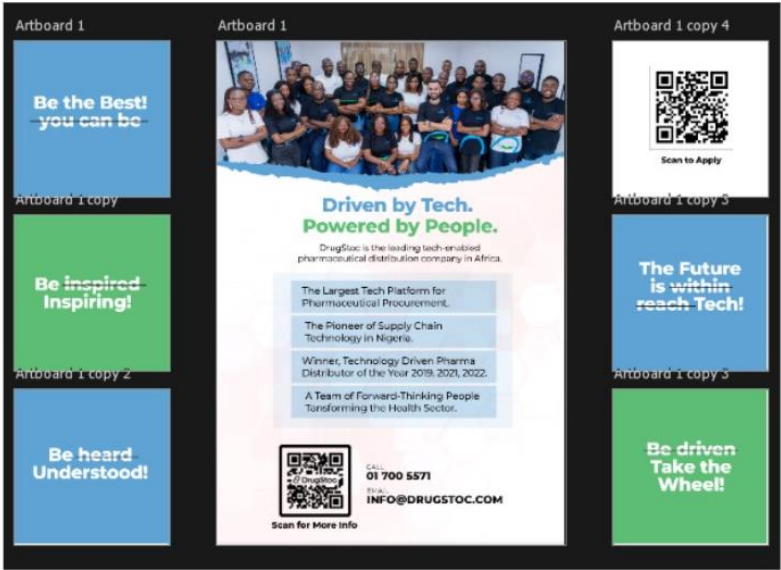
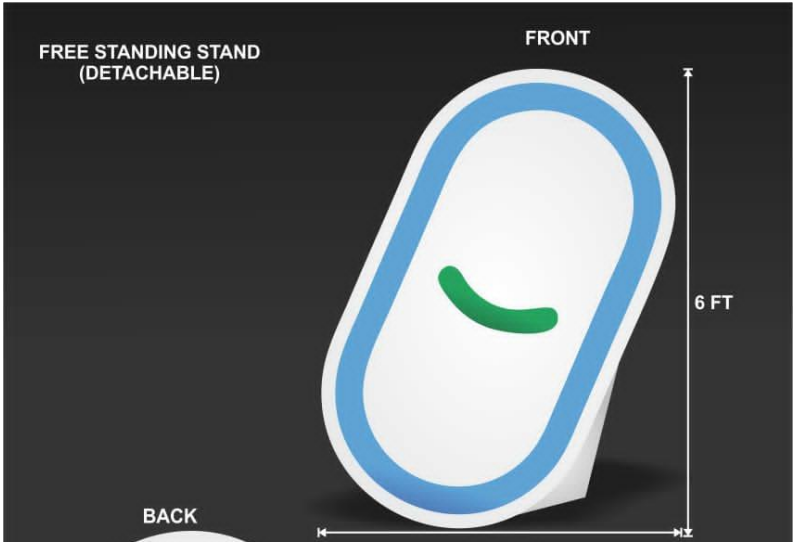
**Pharm Olajumoke Lawal.**
Superintendent Pharmacist,
Drugrite
Panelist

**Dr. Caleb C. Nwaneri**
Deputy Medical Director,
Optimak Tech Fertility
Solutions Ltd
Panelist

**Pharm (Dr) Dorcas
Nyalas-Omeire**
Head of Pharmacy Unit,
UNILAG Medical Centre
Panelist

DrugStoc

Others



Project: Brand and Marketing Communication for Career Fair



Project: Brand Exhibition

Drugsto

Efficiency + Convenience
= Limitless Growth

The Best Pharmacy Managers
Partner with Drugsto

diometer

Empowering
Healthcare Providers





Thank
you!