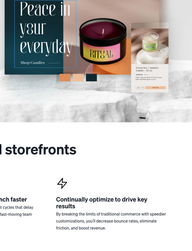
Get a walkthrough of Global Snippets in our latest on-demand webinar. Watch the replay →

Your ecommerce site, simplified

Quickly build custom store content that differentiates your brand, reduces custom development, and accelerates DTC growth.

Learn More



Craft exceptional storefronts

Realize your brand's creative vision

Remarkable online shopping defines successful brands. Take full creative control of your Shopify and BigCommerce stores to create an experience that's anything but cookie cutter.

Simplify workflows to launch faster

Forget about long custom development cycles that delay timely promotions. Shogun helps your fast-moving team ship custom store pages code-free.

Continually optimize to drive key results

By breaking the limits of traditional commerce with speedier customizations, you'll decrease bounce rates, eliminate friction, and boost revenue.

CHOSEN BY MORE THAN 35,000+ BRANDS

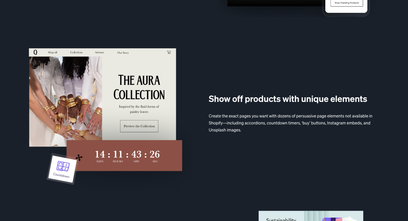
STANCE · ciselle · Vitaly · BREVITÉ · huun · TOPO DESIGNS · FLOYD · COOLA · OLIVIA PALERMO · HELIX SLEEP

page builder

The intuitive visual page builder for modern stores

Design high-converting Shopify and BigCommerce shopping experiences with a powerful drag and drop visual builder.

Learn More

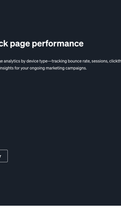


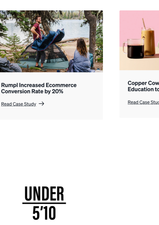
The builder that scales with you

Whether for publishing your first few pages, or for scaling custom content creation—Shogun Page Builder is designed to grow with your needs.

Design fast with conversion-focused templates

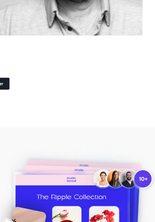
With 70+ templates available, anyone on your team can quickly make tweaks to create on-brand landing pages, product pages, blogs, collections, and more.





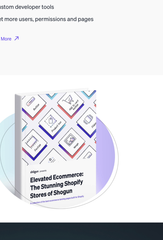
Show off products with unique elements

Create the exact pages you want with dozens of persuasive page elements not available in Shopify—including accordions, countdown timers, 'buy' buttons, Instagram embeds, and Unsplash images.



Save time with pre-styled blocks

With a library of pre-styled blocks, you can create new pages in a flash. Try commonly used blocks for hero sections, FAQs, customer reviews, icon/text combos or build your own for easy reuse!



Track page performance

See page analytics by device type—tracking bounce rate, sessions, clickthroughs, and more—to gain insights for your ongoing marketing campaigns.

Learn about Page Builder

Brands crushing it with Shogun

Rumpl Increased Ecommerce Conversion Rate by 20%

Read Case Study →

Copper Cow Used Customer Education to Unlock Growth

Read Case Study →

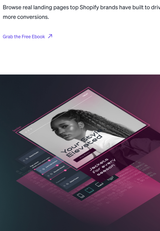
The Ridge Increased Revenue by $2.5M with Incredible Store Content

Read Case Study →

UNDER 5'10

"Shogun enables us to create custom elements that look good, fit our website theme aesthetically, and are easy to follow."

ELIZ ROBINSON, FOUNDER
Under 5'10



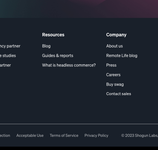
Learn about Page Builder

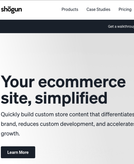
Need creation at scale? Try Page Builder Advanced

Get everything you love from Page Builder plus these extras:

- Sync content across multiple stores
- Global Snippets and bulk editing
- Custom developer tools
- Get more users, permissions and pages

Learn More →





Get inspired by these Shogun-built stores

Browse real landing pages top Shopify brands have built to drive more conversions.

Grab the Free Ebook →

frontend

Expand beyond a page builder solution

Introducing Shogun Frontend—the all-in-one frontend platform changing how brands achieve the benefits of headless commerce.

Learn More →

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