

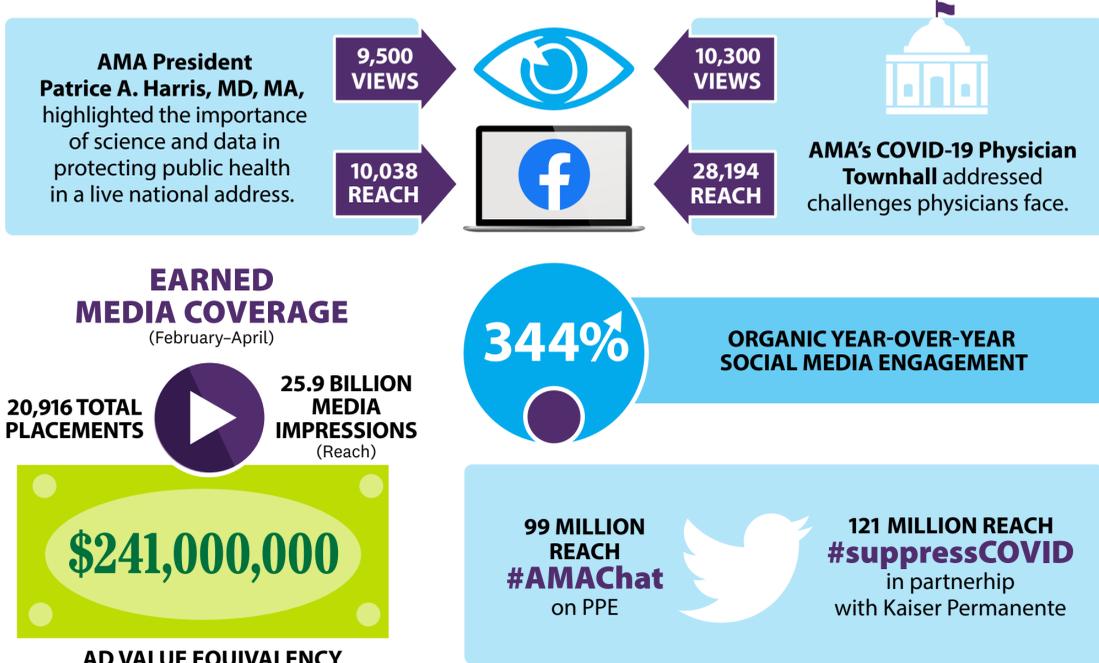
COVID-19 RESPONSE

TRUSTED, EVIDENCE-BASED GUIDANCE, RESOURCES, AND ADVOCACY DURING A PUBLIC HEALTH CRISIS.

Guided by the strategic arcs framework, with cross-enterprise collaboration and coordinated action, our colleagues at the AMA are supporting physicians across the country so they can continue to provide exceptional care to their patients.



ENGAGEMENT

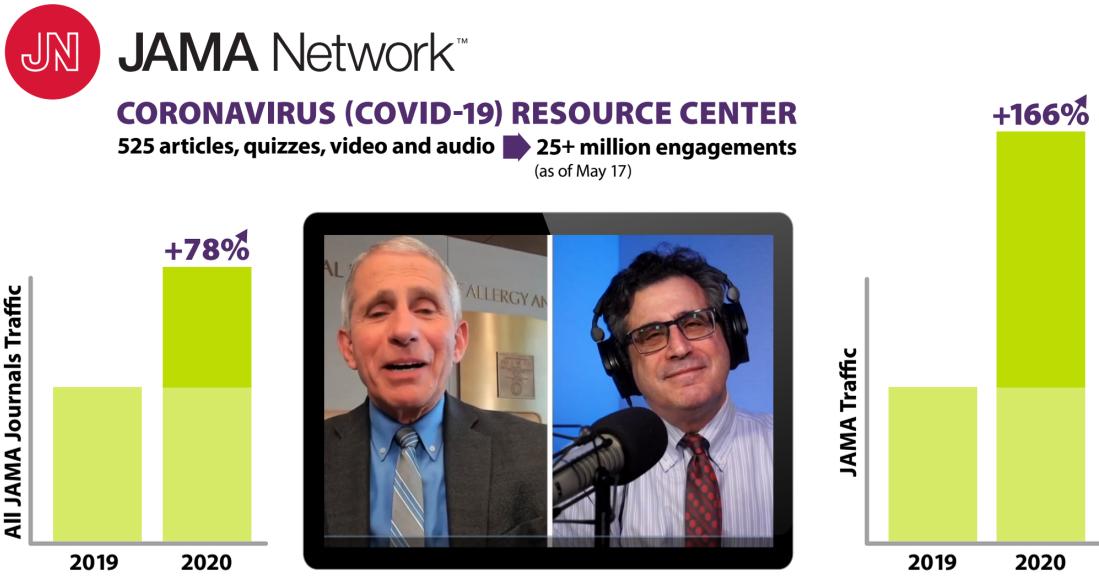
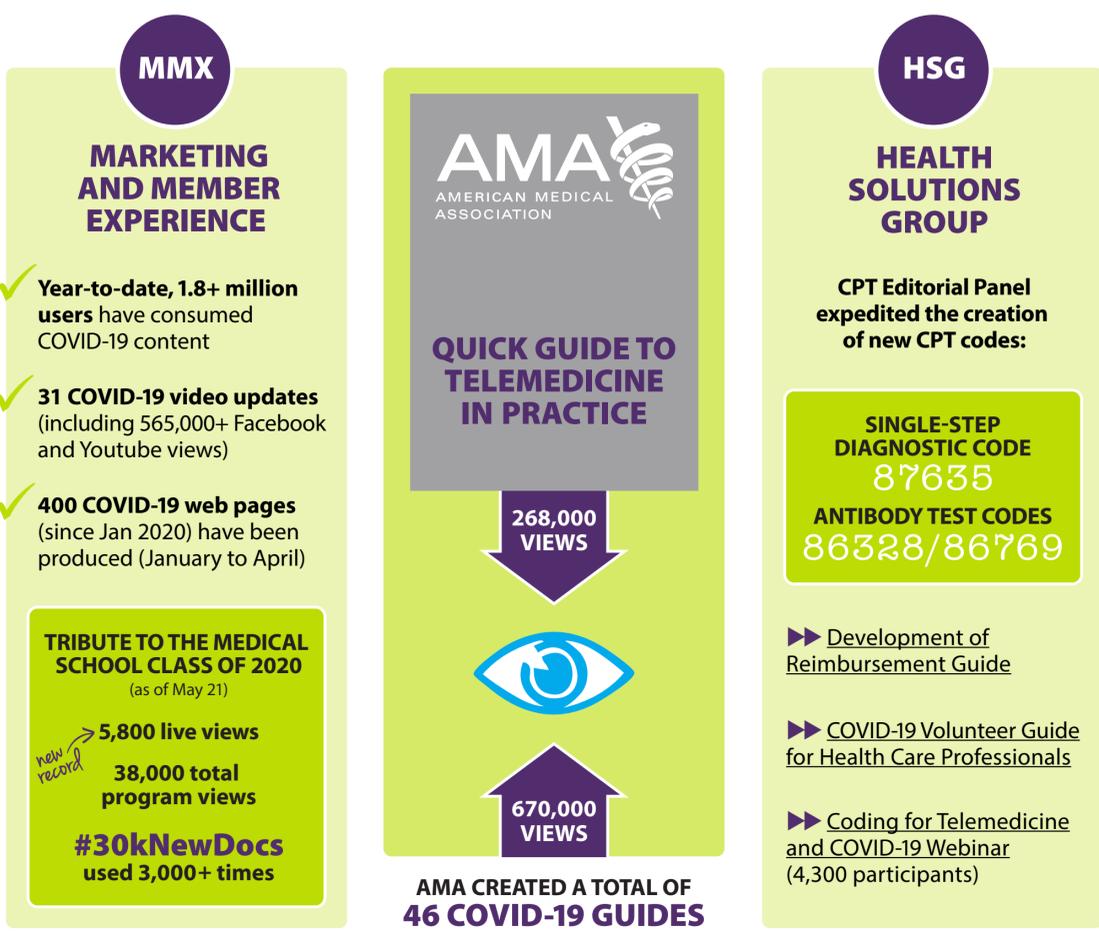


AMA'S GOALS IN THIS PANDEMIC

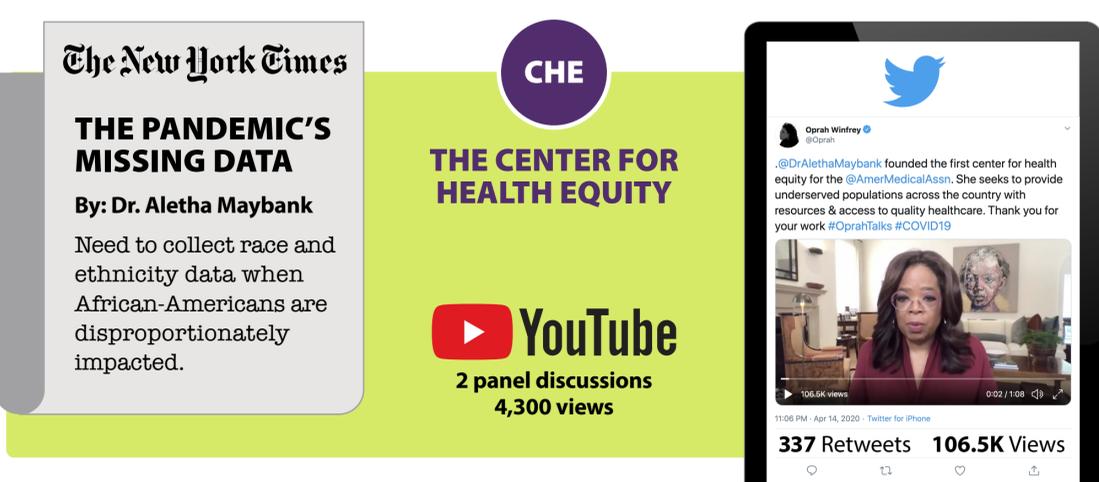
- 1** Provide clear, evidence-based guidance from trusted resources, including JAMA Network, the CDC, WHO, state and local agencies and AMA subject matter experts.
- 2** Build an interface with physicians on the front line, allowing them to share their experience with other physicians, the government and key health agencies.
- 3** Remove obstacles to diagnosis and treatment through our Advocacy, CPT, PS2 and other initiatives.

NOTABLE WINS

IN DEVELOPMENT AND DELIVERING CONTENT TO EXPAND AMA'S REACH



- Free UME and GME resources through September 2020
- Helping med schools and residency programs adjust and respond to pandemic



ADVOCACY

