

PHYSICIAN NEWS

SUMMER
2017

A Publication for Physicians from Holy Cross Health

REGIONAL LEADER IN PROVIDING QUALITY CARE FOR WOMEN



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HOSPITAL

HC HOLY CROSS
GERMANTOWN
HOSPITAL

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A message from: NORVELL V. COOTS, MD President and Chief Executive Officer, Holy Cross Health



As physicians, we know the value of a hospital that ensures high-quality care for its community.

At Holy Cross Health, this is our focus and passion, and it drives every decision we make. I am pleased to share with you that Healthgrades has recognized Holy Cross Hospital with its 2017 Distinguished Hospital Award for Clinical Excellence™, placing it in the top 5% of hospitals nationwide for quality.

This exceptional care is available to your patients throughout our comprehensive system of connected hospitals, health centers, primary and specialty care sites, and community outreach and education programs.

And, it is available to everyone in our community, including our most vulnerable residents. In fiscal 2016, Holy Cross Health provided \$59 million in community benefit, including \$36 million in free or reduced-cost services to those facing financial barriers to care.

Holy Cross Health provides high-quality care to everyone. We always have, and we always will. This was the vision of the Sisters of the Holy Cross when they opened Holy Cross Hospital more than 50 years ago, and remains our promise today.

Thank you for placing your trust, faith and confidence in Holy Cross Health for the health care needs of your patients. ■

Holy Cross Hospital Ranked Among the **TOP 5%** of Hospitals Nationwide for Quality

Holy Cross Hospital received the Healthgrades 2017 Distinguished Hospital Award for Clinical Excellence™ in recognition of the hospital's superior performance in delivering safe, comprehensive and consistent quality care. Holy Cross Hospital is the only hospital in Montgomery County, Prince George's County and the District of Columbia to achieve this distinction.

Healthgrades also awarded Holy Cross Hospital the Patient Safety Excellence Award™ for the fourth year in a row encompassing 2014, 2015, 2016 and 2017, which recognizes hospitals that have prevented the occurrence of serious, potentially avoidable complications for patients during their hospital stays. ■



*On the cover:
James Barter, MD (top right, standing);
Ebony Hoskins, MD (bottom right)*

New Surgicalist and Laborist Groups Provide Around-the-Clock, On-site Coverage

Holy Cross Health is developing new ways to meet the challenge of providing coordinated care for each patient who comes through our doors.

In recent years, the hospitalist model of care—in which a single group of hospital-based physicians is responsible for coordinating multispecialty inpatient care—has gained traction as a promising method of care coordination. The hospitalist model of medical services at Holy Cross Health focuses on collaborative coordination, patient safety and stewardship of resources.

To bring the same level of coordination to surgical and obstetrics care, Holy Cross Health has welcomed two physician groups in recent months that are contracted to provide hospital-based surgicalist and laborist coverage.

NEW SURGICALIST SERVICE

Capital Surgeons came on board April 1, providing general surgery coverage for unassigned patients in the emergency departments at Holy Cross Hospital and Holy Cross Germantown Hospital as well as inpatient consults at both facilities. Led by George Conrad, MD, this group of surgeons will provide a full range of operative procedures, including laparoscopic and minimally invasive procedures.

While surgical coverage has always been strong at Holy Cross, the hospital-based surgicalist group will make it easier to coordinate and connect the dots

between the hospitals and primary care practices. This program will not change Holy Cross' current relationships with referral-based general surgery private practices in the area. The surgicalist group's area of responsibility is solely unassigned emergency department patients and inpatient consults.

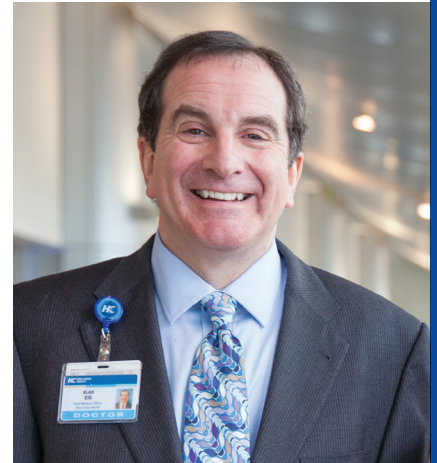
NEW LABORIST SERVICE

At Holy Cross Germantown Hospital, the Montgomery Laborist Services group has been providing on-site obstetrics and gynecology coverage and inpatient consults 24-hours-a-day, seven-days-a-week, since February. They are available to provide inpatient consults and handle emergencies, whether on the labor and delivery floor or in the emergency department.

Patients will benefit from an organized coverage schedule. Community physicians can be confident that there will always be an obstetrician on site at Holy Cross Germantown Hospital. If a patient in labor gets to the hospital before her provider does, this group will cover the patient until her provider arrives.

QUALITY COVERAGE

The groups are part of both hospitals' ongoing quality improvement and patient safety programs. (For an update on the state of Maryland's new quality initiative, the Hospital Care Improvement Program, see page 9.) Holy Cross Health continues to partner to best serve patients, families and the Maryland community. ■



Blair Eig, MD, Chief Medical Officer, Holy Cross Health; Vice President of Medical Affairs, Holy Cross Germantown Hospital.



Louis Damiano, MD, Acting President, Holy Cross Hospital; Vice President of Medical Affairs, Holy Cross Hospital.



COMPREHENSIVE CARE FOR EVERY STAGE OF A WOMAN'S LIFE

Holy Cross Health is a regional leader in treating a woman's unique medical needs at every stage of life, delivering high-quality and compassionate obstetric, gynecologic, pelvic health and breast care.

MORE WOMEN CHOOSE TO DELIVER AT HOLY CROSS HEALTH

Each year, approximately 10,000 babies are born at Holy Cross Hospital and Holy Cross Germantown Hospital. Holy Cross Hospital delivers more babies and cares for more babies born with complex medical issues than any other hospital in Maryland or the District of Columbia.

More women choose to deliver their babies at Holy Cross for a reason: "It's the personalized attention our patients receive," said Leslie Simmons, MD, chair, Obstetrics and Gynecology, Holy Cross Germantown Hospital. "Our patients walk through the door and

we strive to meet all of their needs. They leave grateful for the exemplary medical care they've received, and touched by the caring they've experienced from our physicians and nurses."

Roy Khoury, MD, chair, Obstetrics and Gynecology, Holy Cross Hospital, emphasizes the culture of safety that makes Holy Cross Health a preferred destination for high risk pregnancies: "The redundancy that's built into the staff and critical care pathways ensure that patients with complications are in a safe environment."

Holy Cross Health is expanding and evolving its obstetric services, and Holy Cross Germantown Hospital's new midwifery program is part of that evolution.

"We're thoughtful of the preferences of the women we serve," said Dr. Simmons, "and we're welcoming midwives to Holy Cross Germantown Hospital to increase our

offerings, and to expand and round out the obstetrics program."

In addition to the arrival of midwifery, the new Montgomery Laborist Services group at Holy Cross Germantown Hospital now offers physician coverage around-the-clock, 365-days-a-year. (See page 3 for details.)

NEW PRACTICE OPPORTUNITY FOR MIDWIVES AT HOLY CROSS GERMANTOWN HOSPITAL

Holy Cross Germantown Hospital is welcoming Certified Nurse Midwives to apply for privileges on the hospital's expanding medical staff.

To learn more about this practice opportunity, please contact Christopher O'Brien at 301-557-5967 or Christopher.O'Brien@holycrosshealth.org.

CENTER OF EXCELLENCE IN GYNECOLOGICAL CARE



Albert Steren, MD, FACOG, (center), placing the arms of the new Da Vinci Xi Surgical System at Holy Cross Germantown Hospital.



James Barter, MD, at the console of the Da Vinci Surgical System, Holy Cross Germantown Hospital.

When it comes to gynecologic surgery, Holy Cross Health leads by doing—performing more inpatient gynecologic surgeries than any other hospital or health care system in Maryland, and earning Holy Cross Hospital's gynecologic surgery program the Center of Excellence in Minimally Invasive Gynecology (COEMIG) designation.

"Our entire team of nurses and ancillary staff go above and beyond in meeting our patients' needs and making their stays as comfortable as possible," said Albert Steren, MD, FACOG, co-director, Holy Cross Hospital COEMIG program. "Providing compassionate and quality care is what we strive for from the time the patient enters the hospital until the time they leave—and our patients feel it."

Holy Cross Health is also a leader in robotic and laparoscopic surgery. "Our COEMIG certification showcases clinical expertise and adherence to proven care pathways

and protocols. While Holy Cross Hospital is COEMIG certified, we adhere to these standards at both Holy Cross Hospital and Holy Cross Germantown Hospital," said Ebony Hoskins, MD, FACOG, gynecologic oncologist, Holy Cross Health.

"Our use of advanced robotic and laparoscopic tools enable us to remove gynecological tumors with less trauma to the body than open surgeries so that the recovery times of our patients are shortened considerably," said Dr. Hoskins.

Holy Cross Health's gynecologic cancer research program also provides access to the latest clinical trials offered by the National Cancer Institute, the Gynecologic Oncology Group, private research organizations and the pharmaceutical industry. The program is very robust offering several novel types of therapy for a variety of gynecologic cancers.

James Barter, MD, MBA, FACOG, director, Gynecologic Oncology Research, Holy Cross Health, has been participating in one such study with the University of Pennsylvania Ovarian Cancer Research Center testing a cancer vaccine developed from a patient's own tumor, and another from Astra Zeneca for a biologic ovarian cancer treatment. This study utilizes a new drug that interferes with cancer cell replication causing the cancer cells to die.

"Regarding the vaccine study, the process is potentially life-changing," said Dr. Barter. "Every year millions of cancer patients miss out on the opportunity to explore immunotherapy options because they are unaware of the importance of tumor preservation. Our patients have access to this groundbreaking treatment at Holy Cross Health, and that's significant."

Continued on p. 6

HOLY CROSS HEALTH COEMIG CERTIFIED SURGEONS

Albert J. Steren, MD
Anita Pillai-Allen, MD
Carla Sandy, MD
Ebony Hoskins, MD
Evan Friedman, MD

Imad Mufarrij, MD
Kevin Scott Smith, MD
Laurie Tyau, MD
Natalya Danilyants, MD
Paul MacKoul, MD

Randolph Lizardo, MD
Roy Khoury, MD
Shobha Sikka, MD.
Stella Blosser, MD



Anita Pillai-Allen, MD, fellowship-trained and board certified urogynecologist, Holy Cross Hospital (right.)

PELVIC FLOOR TEAM

Bradley Bennett, MD, Colon Rectal Surgery
Holy Cross Hospital, Holy Cross Germantown Hospital

Ellen Goldmark, MD, Urology
Holy Cross Hospital, Holy Cross Germantown Hospital

Rami Makhoul, MD, Colon Rectal Surgery
Holy Cross Hospital, Holy Cross Germantown Hospital

Anita Pillai-Allen, MD, Urogynecology
Holy Cross Hospital

Shobha Sikka, MD, Urogynecology and Gynecology
Holy Cross Hospital, Holy Cross Germantown Hospital

Kathleen Sterling, MD, Urology
Holy Cross Germantown Hospital

HEALING THE HIDDEN DISORDERS OF THE PELVIC FLOOR

Shame, and the belief that there is no solution, often conspire to prevent women from speaking up about the uncomfortable and often painful symptoms that accompany pelvic floor disorders. It is often incumbent upon physicians to sleuth out their patients' symptoms so they can direct them to the specialists who can almost always alleviate, and often solve, problems of the pelvic floor.

Women start experiencing urogynecological problems as they get older—urinary urgency, leakage of urine, prolapse or descent of vaginal walls, vaginal dryness and discomfort during sexual activity.

"These symptoms can have significant personal and social impact" said Shobha Sikka, MD, urogynecologist, Holy Cross Health. "Women often don't seek help as they are embarrassed and may not know there are treatment options."

Holy Cross Health's team of multi-specialty pelvic floor experts—urologists, gynecologists, urogynecologists, colorectal surgeons—work in concert to create individualized treatment plans that address each patient's needs.

"Working in a collaborative hospital offers our patients options they might not otherwise have," said Anita Pillai-Allen, MD, fellowship-trained and board certified urogynecologist, Holy Cross Hospital.

"Our pelvic floor program is strong and is staffed with supportive physicians and well-trained nurses and staff."

"A written questionnaire is often the best way to begin a conversation with patients who may be too shy to discuss their incontinence," said Rami Makhoul, MD, colorectal surgeon, Holy Cross Health. "The survey shines a light on

what is going on in their lives, and a physical exam usually helps us to a clear understanding of the problem."

Diagnostic testing is performed as part of a comprehensive workup prior to finalizing a treatment plan. Such testing may include anal manometry, EMG studies, PNTML testing, MRI and endorectal ultrasound.

Nonsurgical treatment options include pelvic floor physical therapy, pessaries for prolapse, pretibial nerve stimulation (acupuncture-like treatment for urinary urgency), vaginal laser to help with vaginal dryness, diet modification and stool bulking agents.

If urinary and/or fecal incontinence require complex pelvic floor reconstructive surgery, the surgery can be performed collaboratively by the urogynecologic and colorectal surgeons to eliminate the need for a second surgery.

THE FIRST CERTIFIED BREAST CENTER IN MONTGOMERY COUNTY

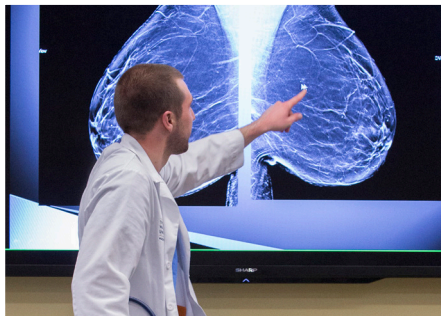
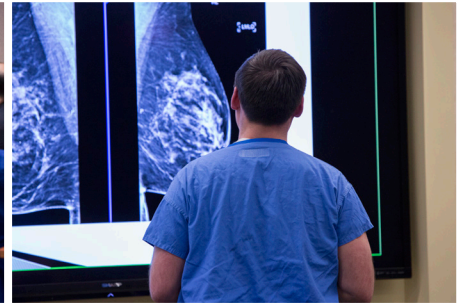
Holy Cross Health's strong commitment to organize breast services into a cohesive program led to the creation of the first certified breast center in Montgomery County.

The Breast Center at Holy Cross Hospital meets all 27 standards set by The National Association for the Accreditation of Breast Centers (NAPBC), and has been designated a Breast Imaging Center of Excellence by the American College of Radiology.

"Being a certified breast center means making the commitment to treat patients in a multidisciplinary fashion using national standards, and going the extra mile to track quality indicators in real time," said Eric Oristian, MD, medical director, Breast Center, Holy Cross Hospital. "I think we owe that to our patients."

Taking it a step further, Holy Cross adopted the standards set by The National Comprehensive Cancer Network (NCCN) creating a multidisciplinary tumor board.

"When we go into an interdisciplinary meeting there are people there from every relevant specialty," said



Eric Oristian, MD, medical director, Breast Center, Holy Cross Hospital, at the podium presenting a case to the multidisciplinary tumor board and receiving feedback.

Ali Al-Attar, MD, plastic surgeon, Holy Cross Health, specializing in breast reconstruction surgery. "Even the people who do the physical therapy are there. And this isn't done just for the exceptional situation, but for the everyday patient. It creates an enormous level of comfort and confidence in our treatment protocols

at Holy Cross Hospital and Holy Cross Germantown Hospital," said Dr. Al Attar.

In addition to cancer treatment, Holy Cross Health offers women a full range of advanced breast care through highly trained specialists and state-of-the-art technology. ■



**NATIONAL ACCREDITATION PROGRAM FOR BREAST CENTERS
ACCREDITED BREAST CENTER**

The Breast Center at Holy Cross Hospital is the first breast center in Montgomery County to be certified by the National Accreditation Program for Breast Centers and the American College of Surgeons (NAPBC).

**TO SEE OUR
BREAST CARE TEAM VISIT:**

HolyCrossHealth.org/breast-center-team

WHEN PREPARATION MEETS OPPORTUNITY

Holy Cross Health's Accredited Bariatric Program Helps Hundreds Achieve Positive Outcomes

When people struggling with the disease of obesity are ready to make and maintain moderate changes to their lifestyles, weight-loss surgery can offer a positive, life-changing opportunity.

Candidates for bariatric surgery at Holy Cross Health undergo an extensive physical and psychological screening that begins six months prior to surgery.

"With the right mindset, bariatric surgery can be a catalyst that improves the quality of life and changes patients' lives for the better," says Brian Cantor, MD, medical director, Bariatric Surgery, Holy Cross Hospital, and a Kaiser Permanente physician.

"We provide dedicated expertise for the management of the bariatric patient in all aspects, with positive outcomes for the patient being the end goal. That's why we are so successful," says Etwar McBean, MD, general surgery, Holy Cross Hospital, Holy Cross Germantown Hospital.

"Our surgical outcomes are outstanding by any measure," says Anuj Prashar, DO, general surgery, Holy Cross Hospital, and a Kaiser Permanente physician. "Our complication rate is very low. Our care pathways and order sets are spelled out from start to finish. We take care of our patients both medically and psychologically, and we take great pride in that."

Jeanne Ferber, Holy Cross Health's program coordinator for Bariatric Surgery, has been involved in the program since its inception in the 1980s. She stresses that the clinical staff at Holy Cross Health address the whole person, not just the disease. "We've had a lot of time to get it right. All of our equipment—beds, scales, toilets, surgical tools, wheelchairs—are designed for bariatric patients. We also understand the painful stigma of obesity, and we treat



Brian Cantor, MD



Etwar McBean, MD



Stephen McKenna, MD



Anuj Prashar, DO



Jeanne Ferber

each person with dignity and respect at all times. Our patients notice and appreciate this, and it's an important part of their healing process."

"Kaiser Permanente has designated Holy Cross Hospital a premier hospital, and performs the majority of its bariatric surgeries there for patients from Maryland, the District of Columbia, Virginia and West Virginia," says Dr. Cantor. "Our free information sessions attract hundreds of people interested in learning how bariatric surgery can help them improve their lives."

"If I were to describe the essence of our program," says Stephen McKenna, MD, general surgery, Holy Cross Hospital, Holy Cross Germantown Hospital; chair, Department of Surgery, Holy Cross Germantown Hospital, "I would say it's a perfect example of when the preparation of our patients meets the opportunity of our clinical excellence. The patients who are accepted into our bariatric program are very lucky to have a second chance at health, and most of them embrace this opportunity with great courage. Our program is all about helping them to achieve a better life." ■

HOLY CROSS HOSPITAL'S BARIATRIC PROGRAM has been accredited as a center of excellence by the Metabolic and Bariatric Surgery Accreditation and Quality Improvement Program (MBSAQIP) since 2008, and more than 400 bariatric surgeries a year are performed at Holy Cross Hospital and Holy Cross Germantown Hospital.



Bariatric surgery information sessions at Holy Cross Hospital and Holy Cross Germantown Hospital educate patients on the bariatric surgery procedure and how to prepare.

The criteria for acceptance into the program include a body mass index (BMI) of 40, or BMI of 35-40 with co-morbidities such as hypertension and type 2 diabetes, as well as the requisite baseline health and motivation to succeed.

To register for a free information session to see if bariatric surgery is the right option, have your patients call 301-754-8800 or visit HolyCrossHealth.org/weightlosssessions. ■

What You Need to Know About HCIP

The Hospital Care Improvement Program (HCIP) aims to boost patient care and safety – and share the savings with physicians

WHAT IS HCIP? The Hospital Care Improvement Program, or HCIP, is a state-sponsored care redesign initiative that is part of Maryland’s all-payer model for hospital Medicare reimbursement. Its goal is to encourage hospitals and the physicians who provide care in those hospitals to work together to improve care while reducing costs. It does this by aligning hospital and physician incentives.

HOW DOES IT WORK? The program will reward eligible physicians who manage care delivery efficiently—while maintaining or improving quality outcomes—by sharing the resulting cost savings with those physicians.

“HCIP will actually give individuals or groups of physicians the opportunity to share in improved efficiency of care delivery in the hospital as long as we maintain quality outcomes for Medicare beneficiaries,” said Yancy Phillips, MD, chief quality officer, Holy Cross Health.

ARE MARYLAND PHYSICIANS AND HOSPITALS REQUIRED TO PARTICIPATE? No. This program is voluntary, both for hospitals and for physicians. Holy Cross Hospital and Holy Cross Germantown Hospital have chosen to participate.

WHAT DOES “ELIGIBLE PHYSICIANS” MEAN? To be eligible to participate in the program, physicians must be hospital-based, with credentials in good standing for 12 months before the program starts. They must have overseen at least 10 cases in the last year, participate in the hospital’s quality program, and be a Medicare/Medicaid provider with a valid NPI.

WHAT KINDS OF “CARE REDESIGN” PROGRAMS QUALIFY FOR HCIP? There are seven categories, which together span the continuum of hospital-based care. They include: care coordination, discharge planning, clinical care, patient safety, patient and caregiver experience, population health, and efficiency and cost reduction. Improvement programs do not have to be new to qualify for HCIP.

WHAT IF I AM ALREADY PROVIDING HIGH-QUALITY CARE AT A LOWER COST? HCIP will have performance and improvement components. Physicians who are already meeting best practice benchmarks could see an incentive based on performance. Physicians who are not at the benchmark but have improved could see an improvement-based incentive.

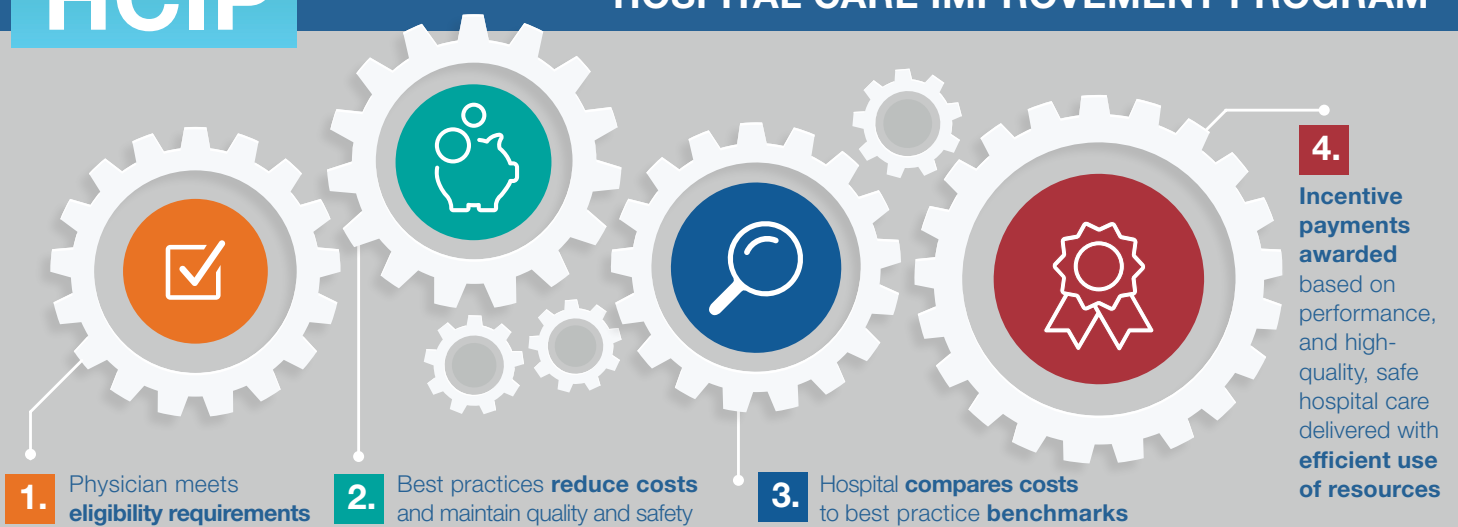
WHO WILL DECIDE, AND HOW? An oversight committee comprised of at least half physicians, representatives of the hospital’s administrative leadership, and a consumer representative will be responsible for reviewing data and making decisions on focus areas and incentive payments. They will examine data at the physician level, using claims data for the responsible physician and comparing a case’s actual hospital charges to a best practice benchmark.

WHEN DOES IT START? According to current timeline projections, the first measurement period will begin on July 1, 2017 with the first incentive payments available in early 2018. The hospital will select a limited number of specialties to begin with.

Members of Holy Cross Hospital and Holy Cross Germantown Hospital who want to learn more, can attend departmental and medical staff meetings, read DocsOnline, or contact: Yancy Phillips, MD, chief quality officer, Holy Cross Health, at 301-754-7095. ■

HCIP

HOSPITAL CARE IMPROVEMENT PROGRAM



Holy Cross Hospital is the first hospital in Maryland to offer the world's smallest pacemaker for patients with bradycardia.

Recently approved by the U.S. Food and Drug Administration, the Micra® Transcatheter Pacing System is a new type of heart device that provides patients with the most advanced pacing technology at one-tenth the size of a traditional pacemaker. The first procedure at Holy Cross Hospital was performed by Michael A. Lincoln, MD, a renowned expert on cardiovascular cardiac pacing and electrophysiology.

New Deep Brain Stimulation Technology Helps Patients Suffering From Movement Disorders

At Holy Cross Hospital, Zachary T. Levine, MD, FAANS, performed the first implant in the Mid-Atlantic region of the St. Jude Medical Infinity™ Deep Brain Stimulation (DBS) System, an advanced treatment option recently approved by the U.S. Food and Drug Administration (FDA) for patients with Parkinson's disease and essential tremor. This new technology is designed to help afflicted patients gain control of their symptoms.

To learn more, visit HolyCrossHealth.org/News.



DA VINCI Xi SURGICAL SYSTEM COMES TO HOLY CROSS GERMANTOWN HOSPITAL

Holy Cross Health's comprehensive robotics program has acquired the Da Vinci Xi Surgical System as part of our continuing commitment to keeping abreast of advancing technology, allowing us to do more complex and intricate surgeries in the areas of gynecology, urology, thoracic, cardiac and general surgery at Holy Cross Germantown Hospital.

HERNIA CARE

Holy Cross Health's hernia team includes general surgeons and plastic surgeons, as well as clinical and support professionals who collaborate on hernias ranging from the simple to the very complex, even after prior surgeries have failed.

Visit: HolyCrossHealth.org/hernia

HOLY CROSS HEALTH COMMUNITY REPORT

In fiscal 2016, Holy Cross Health provided \$58 million in community benefit, including \$35 million in free or reduced-cost services to those facing financial barriers to care. Additionally, generous supporters contributed more than \$20 million to our Capital Campaign, which helps fund our new and renovated hospitals in order to improve access to care.

To learn more about Holy Cross Health's commitment to making high-quality health care accessible across our diverse community visit: HolyCrossHealth.org/communityreport. ■



Holy Cross Health is Proud to Receive the Workplace Excellence Seal of Approval for the 18th Year.

We're honored to be Maryland's only health care provider awarded the Workplace Excellence Seal of Approval for the 18th year in a row... and counting.

But it's our 6,175 employees, physicians and volunteers who make Holy Cross Health a great place to work. Together, across our system of two hospitals and 10 primary and specialty care sites, we work together as a team to provide innovative, high-quality care that improves people's lives each day. ■

PRIMARY CARE COALITION RECEIVES

\$250,000 GRANT FOR IMMUNIZATIONS

FROM MARYLAND PHYSICIANS CARE

The Primary Care Coalition (PCC) has been awarded \$250,000 by Maryland Physicians Care (MPC), a Medicaid managed care organization, to purchase immunizations for residents enrolled in Montgomery Cares, a public-private partnership that provides basic health care to low-income and uninsured adults in Montgomery County, Md. The majority of the population they serve have immigrated to the United States and may never have had the proper course of vaccinations, creating a growing public health challenge.

These funds were directed to Montgomery Cares by Holy Cross Health, one of the four Maryland health systems that own MPC. Founded in 2005, Montgomery Cares is a public-private partnership composed of 12 independent safety-net primary care clinics, six hospitals, the Montgomery County Department of Health and Human Services, and the PCC, as well as volunteer health practitioners and other community-based organizations. ■



Holy Cross Hospital earned the 2016 Cardiology Platinum Performance Achievement Award

from the American College of Cardiology's NCDR ACTION Registry, one of only seven hospitals in the state of Maryland and 223 hospitals nationwide to receive this honor. ■



Maryland Physicians Care is actively seeking physicians to effectively manage care and deliver great outcomes to people in our community.

To explore becoming a Maryland Physicians Care provider, contact Robert Hamilton, senior provider relations representative, Maryland Physicians Care, at 410-949-4803 or Robert.Hamilton@MarylandPhysiciansCare.com. ■

KAISER PERMANENTE OF THE MID-ATLANTIC STATES DONATES \$1 MILLION

to Holy Cross Health Foundation Fund for Vulnerable Community Members in Montgomery and Prince George's Counties

Kaiser Permanente of the Mid-Atlantic States, announced a \$1 million contribution to the Holy Cross Health Foundation. This significant contribution to the Foundation's Kevin J. Sexton Fund to Increase Access to Health Care and Improve Community Health will enhance services for vulnerable community members at Holy Cross Health's four primary care health centers and two centers for obstetrics and gynecology care, and is expected to help thousands of at-risk individuals in Montgomery and Prince George's counties receive the care and support they need. ■



At Holy Cross Health's annual gala on October 22, 2016, Holy Cross Health President and CEO Norvell V. Coots, MD, (pictured right) presented Kaiser Permanente with the prestigious Cornerstone Award in celebration of 30 years of partnership. Joseph Butz, chief operating officer, Kaiser Permanente of the Mid-Atlantic States, accepted the award on Kaiser's behalf.

WHY I GIVE: Anil Narang, DO



Anil Narang, DO, interventional radiologist, represents a practice that has provided radiology services through Holy Cross Health facilities for more than 50 years. In 1998, when Dr. Narang became the practice's CEO and president, he prioritized not only clinical support for Holy Cross, but also philanthropic support. Since then, Diagnostic Medical Imaging has contributed more than \$500,000 to support the mission of Holy Cross Health.

"By supporting the Foundation, I can help Holy Cross make a difference beyond my field of radiology," says Dr. Narang. Diagnostic Medical Imaging also provides support through major fundraising efforts such as the golf tournament and gala. For Dr. Narang, Holy Cross is a family affair. Not only has Holy Cross cared for his family, but his wife Vandana serves on the Holy Cross Health Foundation board of directors. "It just makes me feel incredibly fulfilled," says Dr. Narang. "I know we are really helping people and making a difference."

To learn more or to make a donation, visit: HolyCrossHealth.org/Foundation.

Physician News aims to provide useful information to physicians about the programs and services offered by Holy Cross Health.

- Norvell V. Coots, MD**, President and CEO, Holy Cross Health
- Louis Damiano, MD**, Acting President, Holy Cross Hospital
- Doug Ryder**, President, Holy Cross Germantown Hospital
- Annice Cody**, President, Holy Cross Health Network
- Blair Eig, MD**, Chief Medical Officer, Holy Cross Health
- Kristin Feliciano**, Chief Strategy Officer, Holy Cross Health
- Elizabeth Dooley**, Director, Marketing
- Mead Notkin**, Senior Marketing Communications Specialist, Managing Editor

To be added to the mailing list, email Mead.Notkin@holycrosshealth.org.

Holy Cross Health is a Catholic, not-for-profit health system dedicated to improving the health of our community. Holy Cross Hospital is one of the largest hospitals in Maryland. Holy Cross Germantown Hospital is the first new hospital in Montgomery County in 35 years. Holy Cross Health Network operates Holy Cross Health Centers in Aspen Hill, Gaithersburg, Germantown and Silver Spring; offers a wide range of health and wellness programs; and builds and manages relationships with physicians and insurers.